

# VIRTUAL SURVEILLANCE: THE ROLE OF HOUSEWIVES IN MANAGING EARLY CHILDHOOD MOBILE PHONE USE



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## Introduction

In the digital age, smartphones have become ubiquitous, permeating all aspects of daily life. This presents a unique challenge for parents, particularly housewives, who play a critical role in managing early childhood exposure to digital media. Our research seeks to explore how housewives in Pasuruan Regency navigate the complexities of supervising their children's smartphone use. We aim to address the following questions: How are housewives managing their children's screen time? What strategies are they employing to ensure safe and constructive use of mobile phones?

## Research

- The primary objective of this study is to understand the role of housewives in monitoring and controlling their young children's smartphone usage. We seek to identify effective strategies that can promote positive development while mitigating potential negative impacts associated with early exposure to digital devices.

## Methodology

To gain insights into the role of housewives in managing smartphone use by young children, we employed qualitative methods, specifically in-depth interviews. A diverse group of housewives in Pasuruan Regency participated, providing a rich tapestry of experiences and strategies. The interviews focused on daily management routines, content monitoring, and educational approaches to digital literacy.

## Result

Our findings reveal a complex landscape of smartphone use among young children. Key results include:

- Time Management: Housewives implement structured schedules to limit smartphone use, balancing screen time with other activities.
- Content Monitoring: Parents actively select educational and age-appropriate content, blocking inappropriate material.
- Digital Literacy Education: Housewives emphasize teaching their children about digital safety and the importance of moderation.

## Analysis

The data were analyzed through thematic analysis, highlighting several prominent themes:

- Parental Involvement: High levels of engagement are crucial in managing smartphone use effectively.
- Challenges: Housewives face challenges such as balancing household duties with digital supervision.
- Support Systems: Community support and sharing best practices among parents enhance the supervision process.

## Conclusion

Our study underscores the pivotal role housewives play in managing early childhood smartphone use. Key findings include the importance of structured management strategies and the need for enhanced digital literacy education. Future research should focus on developing comprehensive support systems to assist parents in this digital age. Furthermore, it is imperative to expand educational programs that empower housewives with the tools needed to navigate the digital landscape effectively.

## Reference

